

Message Text

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E.O. 11652: N/A

SUBJECT: IV NOMINATION: DR. ZOLTAN BORHA, CHIEF OF SECTION,
HUNGARIAN INSTITUTE OF CULTURAL RELATIONS

1. DR. BORHA HAS RECENTLY BEEN ASSIGNED THE POSITION OF
HEAD OF DEPARTMENT FOR DEVELOPED COUNTRIES AT THE HUNGARIAN
INSTITUTE OF CULTURAL RELATIONS (KKI). THE POSITION INCLUDES
THE MANAGEMENT AND ORGANIZATION OF CULTURAL RELATIONS WITH
THE U.S.

2. DR. BORHA HAS TRAVELED WIDELY IN EUROPE BUT HAS NEVER
BEEN IN THE UNITED STATES. HE SPEAKS ENGLISH WELL. HE
HAS AGREED TO VISIT THE UNITED STATES ON AN IV GRANT FROM
APPROXIMATELY SEPTEMBER 15 TO OCTOBER 15.

3. FOLLOWING IS BRIEF BIO DATA ON DR. BORHA:

1. ENGLISH - GOOD; 2. AGE - APPROXIMATELY 48; 3. MARRIED;
4. UNIVERSITY TRAINING - CHEMISTRY; 5. HAS NEVER VISITED U.S.

4. FOLLOWING ARE PROGRAM SUGGESTIONS FOR DR. BORHA:

A. DISCUSSIONS WITH APPROPRIATE OFFICIALS AT STATE, ICA,
HEW/OE, NSF, SMITHSONIAN.

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B. VISITS TO VARIOUS UNIVERSITIES TO INCLUDE MIT (FOR
CHEMISTRY), U. OF INDIANA, U. OF MINNESOTA (KKI HAS A
SMALL STUDENT EXCHANGE PROGRAM WITH MINNESOTA),
CALTECH, U. OF MISSISSIPPI, AND A SMALL COLLEGE TO
APPRECIATE THE DIFFERENCES POSSIBLE IN U.S. EDUCATION.

C. VISITS TO MUSEUMS IN N.Y., CHICAGO, SAN FRANCISCO, TO SEE MODERN ART. OPPORTUNITIES TO ATTEND CONCERTS IN BOSTON, PHILADELPHIA, AND NEW YORK. TO SEE ONE OR TWO BROADWAY SHOWS IN NEW YORK.

D. DR. BORHA ALSO HAS GREAT INTEREST IN VISITS TO NATIONAL PARKS. HE SPECIFICALLY MENTIONED GRAND CANYON, YOSEMITE AND/OR YELLOWSTONE AND NIAGARA. HE ALSO WISHES TO SEE THE DESERT AREA AND WOULD LIKE TO INCLUDE THAT PART OF THE U.S. IN HIS ITINERARY, WITH A POSSIBLE STOP IN TUCSON.

E. DR. BORHA ALSO HAS INTEREST IN FINDING OUT HOW SMALLER TOWN AMERICANS RECEIVE CULTURAL INFORMATION. RECOMMEND HE HAVE AN OPPORTUNITY TO VISIT SMALL UNIVERSITY TOWNS TO EXPERIENCE INTERACTION BETWEEN THE UNIVERSITY AND THE LOCAL COMMUNITY.
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